

# 13th Annual

## Saturday, November 25, 2023

### IMPACT

The Greenwich Alliance for Education is the only nonprofit that supports and benefits the Greenwich Public Schools and its 9000+ students/families and 1000+ educators.

This year, with your help, the Greenwich Alliance will fund over \$600,000 in programming and scholarships. Key programs include Reaching Out Grants, Tuning In To Music and AVID SUCCESS.

We believe it is our shared community responsibility to leverage resources and build partnerships to guarantee all students achieve academic success and a promising future. Your support transforms the lives of families in our community and impacts educators to teach and innovate above & beyond the classroom.

Race details can be found at:  
[www.greenwichalliance.org](http://www.greenwichalliance.org)

# WHY BE A SPONSOR

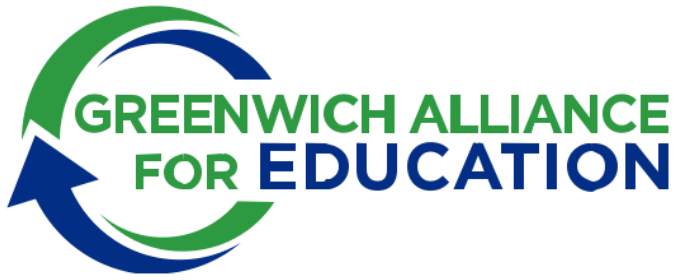
**Sponsoring the Greenwich Alliance for Education Turkey Trot showcases your business as an investor in youth & education in Greenwich**

The Turkey Trot, featuring a 5K & 1 Mile Fun Run/Walk, is our **LARGEST** fundraiser and the **most attended family/community event during the Thanksgiving weekend** in Greenwich with 2500+ attendees!

Your business name will be shared in social media posts, event marketing, press releases, our website and on **race t-shirts that are worn all year long!**

SPONSOR PACKAGE	\$5000	\$5000	\$2500	\$1000	\$500
<b>Logo Placement</b>	✓ Goody Bags	✓ Finish Line Flags	✓ Sponsor Banner	✓ Race Course Sign	
<b>Logo/Name on T-shirt</b>	✓ Prominent	✓ Prominent	✓ Top Tier	✓ Logo	✓ Name
<b>E-blast to 10,000 Families</b>	✓	✓	✓	✓	✓
<b>Complimentary Race Registrations</b>	✓ 10	✓ 8	✓ 6	✓ 4	✓ 2
<b>Name on Promotional Materials</b>	✓	✓	✓	✓	✓

**Thank You to our \$5000 Sponsors**  
 Coldwell Banker Realty  
 Cadillac of Greenwich  
 400 Capital Management



## Sponsor Response Form

Name/Company \_\_\_\_\_  
(as you wish it to appear in printed materials)

Contact \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

## Sponsor Package

- |  |   |
|--|---|
| <input type="checkbox"/> \$5000- Goody Bag         | <input type="checkbox"/> \$1000- Race Course Sign |
| <input type="checkbox"/> \$5000- Finish Line Flags | <input type="checkbox"/> \$500                    |
| <input type="checkbox"/> \$2500- Sponsor Banner    | <input type="checkbox"/> Other \$_____            |

Checks (payable to Greenwich Alliance for Education) may be mailed to:  
Greenwich Alliance for Education, 48 Maple Avenue, Suite 302, Greenwich, CT 06830

Please email logo (JPEG) to:  
[julie@greenwichalliance.org](mailto:julie@greenwichalliance.org)

Thank you for your support of the 13th Annual Turkey Trot!

Questions? Please contact Julie Faryniarz, Executive Director  
(203) 912-9543 | [julie@greenwichalliance.org](mailto:julie@greenwichalliance.org)

Race details: [www.greenwichalliance.org](http://www.greenwichalliance.org)