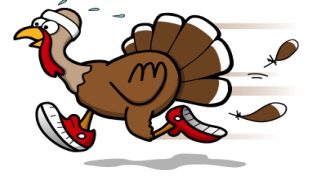




## Why Sponsor the TurkeyTrot?



The 12th annual Turkey Trot is on Saturday, November 26th, 2022. This fundraiser is organized by the [Greenwich Alliance for Education](#), the only non-profit that supports and benefits [Greenwich Public Schools](#).

By sponsoring the Greenwich Alliance for Education Turkey Trot you will be **supporting all the public schools in Greenwich**: 4 preschools, 11 elementary schools, 3 middle schools and Greenwich High School (9000+ students).

The Turkey Trot, featuring a 5K & 1mile Fun Run/Walk, is our **LARGEST** fundraiser each year and the **most attended family/community event during Thanksgiving weekend** in Greenwich with 2500+ attendees (runners/walkers, volunteers, spectators).

As a sponsor you will reach 9000+ families of Greenwich Public Schools, 1000+ staff and administration. **You will showcase your business and invest in the youth of Greenwich.**

A partnership with the Town of Greenwich [First Selectman's Youth Commission](#) will further promote your business at independent and private schools in Greenwich with an additional 2500+ families and staff.

Extensive local media coverage including **Greenwich Time, Greenwich Free Press, The Sentinel, Serendipity, Greenwich Patch, Living Greenwich, Best Things CT**. Race is also published on running publications like Race Wire, Run Sign Up, Race Entry, Race

Thread, Suburbs 101, Running in the USA and more.

**Your business name will be on communications, press releases, registration forms and featured on our website.** Greenwich Public Schools will include the link to the [website](#) in all of their newsletters through the late summer and fall. Additional benefits available to higher level sponsors (see below).

The **t-shirt with sponsor names lives well beyond the day of the race.** Race participants wear their t-shirts all year.

### What is your impact?

This year, with your help, the Greenwich Alliance will **fund \$500,000+ in programming and scholarships**. Your support transforms the lives of families in our community.

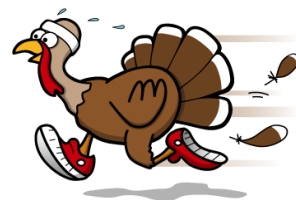
You are also impacting the ability for educators to teach and innovate **above and beyond the classroom.**

[Reaching Out Grants](#)  
[Tuning In To Music](#)  
[AVID SUCCESS](#)  
[Scholarship Fund](#)  
[Early Literacy](#)

We believe it is our shared community responsibility to leverage resources and build partnerships to **guarantee all students achieve academic success and a promising future.** Thanks for joining us in this effort!



## Turkey Trot 5K & 1 Mile Fun Run/Walk Sponsor Form



Event: Saturday, November 26, 2022

For all race details go to: [www.greenwichalliance.org](http://www.greenwichalliance.org)

### **\$5,000 – 5K Race Sponsor**

Company name and/or logo on race results page

Large logo on Finish Line banner

Logo on race bibs

Large logo on sponsor banner

Prominent logo placement on t-shirt

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 10)

### **\*\*SOLD\*\* \$5,000 – 1 Mile Fun Run Sponsor**

Company logo on Medals

Large logo on Finish Line banner

Logo on race bibs

Large logo on sponsor banner

Prominent logo placement on t-shirt

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 10)

### **\$5,000 – Hospitality Tent or Race Chute Sponsor**

Large logo on Hospitality Tent or on flags along the chute

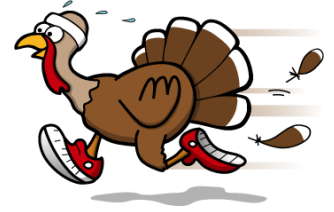
Large logo on sponsor banner

Prominent logo placement on t-shirt

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 10)



## Turkey Trot 5K & 1 Mile FunRun/Walk Sponsor Form

### **\$4000 - Goody Bag Sponsor**

Large logo on the full side of the goody bag - *carried well after the event!*

Logo on t-shirt

Website listing

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 8)

### **\$2500**

Large logo on sponsor banners

Logo on top tier of the t-shirt

Website listing

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 6)

### **\$1,000**

Logo on mile marker signs along the course

Logo on t-shirt

Website listing

eBlast to our database of 10,000 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 4)

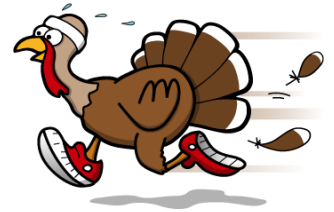
### **\$500**

Name on t-shirt / Website listing

eBlast to our database of 10,000 families / Signage at event

Complimentary race registration (up to 2)

*Sponsors will be listed on the website throughout the year!*



# Sponsor Data Sheet

## Sponsor Level

Please circle

\$5000       \$4000       \$2500       \$1000       \$500       Other \$

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email address: \_\_\_\_\_

Phone: \_\_\_\_\_

How would you like to be listed for Turkey Trot publicity/t-shirt (\$500 and above)?

\_\_\_\_\_

Please email your logo to: [julie@greenwichalliance.org](mailto:julie@greenwichalliance.org)

Mail completed forms with checks to:  
Greenwich Alliance for Education  
48 Maple Ave., Suite 302  
Greenwich, CT 06830

Questions: Julie Faryniarz 203-912-9543 or [julie@greenwichalliance.org](mailto:julie@greenwichalliance.org)

For all race details: [www.greenwichalliance.org](http://www.greenwichalliance.org)