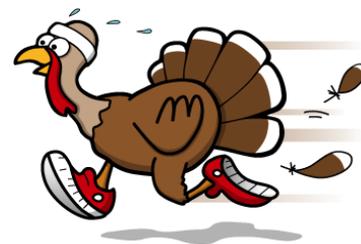




**Greenwich Alliance for Education
Turkey Trot
5K and 1 mile Fun Run/Walk
Sponsor Form**



Event: Saturday, November 27, 2021

For all race details go to: www.greenwichalliance.org

****SOLD** \$5,000 – 5K Race Sponsor**

Company name and/or logo on race results page

Large logo on Finish Line banner

Logo on race bibs

*Includes All Additional Promotions Listed Below

****SOLD** \$5,000 – 1 Mile Fun Run Sponsor**

Company logo on Medals

Large logo on Finish Line Banner

Logo on race bibs

*Includes All Additional Promotions Listed Below

\$5,000 – Hospitality Tent Sponsor

Large logo on Hospitality Tent

*Includes All Additional Promotions Listed Below

\$5000 – Race Chute Sponsor

Large logo on Flags Alongside the Final Race Chute

*Includes All Additional Promotions Listed Below

****Additional Promotions Included for all \$5000 Sponsors****

Large logo on sponsor banner

Prominent logo placement on t-shirt

Race kick off recognition

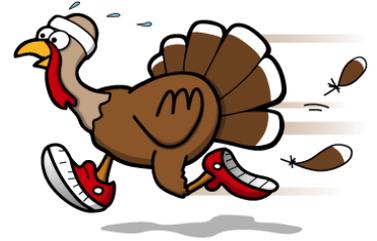
eBlast to our data base of 4500 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 10 entries)



**Greenwich Alliance for Education
Turkey Trot
5K and 1 mile Fun Run/Walk
Sponsor Form (Con't)**



\$3500 - Goody Bag Sponsor

Large logo on full side of goody bag

Logo on t-shirt

Race kick off recognition

Website listing

eBlast to our data base of 4500 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 8)

\$2500

Large logo on sponsor banners

Logo on t-shirt

Race kick off recognition

Website listing

eBlast to our data base of 4500 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 6)

\$1,000

Logo on mile marker signs along the course

Logo on t-shirt

Race kick off recognition

Website listing

eBlast to our data base of 4500 families

Name on promotional materials including: Press Releases/Social Media

Complimentary race registration (up to 4)

\$500

Name on t-shirt / Website listing

eBlast to our data base of 4500 families / Signage at event

Complimentary race registration (up to 2)

Sponsors will be listed on website throughout the year

Sponsor Data Sheet

Sponsor Level

Please circle

\$5000 \$3500 \$2500 \$1000 \$500 Other \$ _____

Company Name: _____

Contact Person: _____

Address: _____

Email address: _____

Phone: _____

How would you like to be listed for Turkey Trot publicity and on t-shirt (\$500 and above)?

Please email your logo to: julie@greenwichalliance.org

Mail completed forms with checks to:
Greenwich Alliance for Education
48 Maple Ave.
Greenwich, CT 06830

Questions: Julie Faryniarz 203-912-9543 or julie@greenwichalliance.org

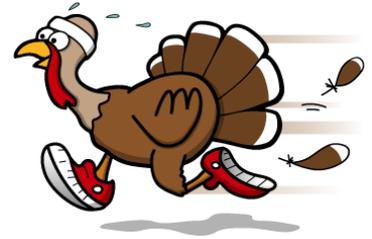
For all race details:

www.greenwichalliance.org

The mission of the Greenwich Alliance for Education is to mobilize community resources to provide opportunities and services that foster educational success for all Greenwich Public School students. The Greenwich Alliance is a registered 501(c)3 charitable organization.



Greenwich Alliance for Education Turkey Trot 5K and 1 mile Fun Run/Walk



About the Race:

- Organized by the Greenwich Alliance for Education – this event is our largest fundraiser
- Race date: Saturday, November 27, 2021
- 11th Annual Turkey Trot
- Races include a 5K and 1 mile fun run/walk
- +1100 participants in 2019 race, we had significant community participation in our virtual 2020 race, and we anticipate 2021 to be a HUGE event
- Extensive local media coverage
- Our 2021 fundraising goal is to raise over \$60,000 for our programs

Mission Statement: The Alliance was founded in 2006 as a way for the Greenwich community to support the public school system. In partnership with the Greenwich Public Schools, we drive innovation, opportunity and access in learning to empower all students to achieve success. Our programs include: “Reaching Out Grants”, grants awarded to fund and pilot innovative programs in our schools; “AVID SUCCESS”, essential extensions for AVID students and alumni to achieve college and career success including scholarships, mentoring, Good Money Habits, and jobs and professional tools, “Tuning In To Music”, free instrumental music lessons for students unable to afford this opportunity; Early Childhood Education through the “Greenwich United Way – Early Childhood Achievement Gap Solutions Direct Impact program.

Who are you helping? This year, with your help, the Greenwich Alliance will fund \$109,000 in **Reaching Out Grants** to six different programs benefiting Greenwich Public School students. This brings our grant total to over \$1.7 million awarded over the past 15 years. Ninety students participating in our **Tuning In To Music** program will get weekly semi-private or private music lessons to give them the confidence and skills to play in music ensembles in their schools. We will award over \$100,000 in scholarships to AVID students through **AVID SUCCESS**. AVID SUCCESS initiatives will reach over 300 students in the Greenwich Public Schools and 200 alumni. Supporting these students has helped them graduate from college and continues to make a true impact on the future success of these young adults. We are also helping to fund the Greenwich United Way’s Early Childhood Achievement Gap Solutions direct impact program to narrow the achievement gap by addressing early childhood and literacy needs in our youngest learners.