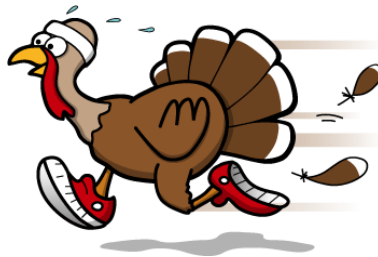




10th Annual TURKEY TROT November 2020



JOIN US AS A SPONSOR – we are going virtual!

Turkey Trot is 10 years old! It is a signature fundraising event of the Greenwich Alliance and is the largest event around the Thanksgiving holiday. THIS YEAR, Turkey Trot will be a month-long **virtual challenge**, for all ages, to get active running, walking, and biking to compete for prizes and chase the turkey.

Our generous sponsors will be promoted throughout the entire month of November with special events, surprise Turkey visits and more. We will work with you, our sponsors, to cleverly share your generosity and publicize your business.

Sponsoring Funds: Early Childhood Education; STEAM Initiatives, Music and Art Enrichment; Mindfulness Training; AVID – First Generation College Program; Innovation Lab; College Scholarships; and MORE!

Proceeds raised directly impact Greenwich Public School students.

Sponsorship Levels:

\$7500 \$5000 \$3500 \$2500 \$1000 \$500 \$Other __

Sponsor levels \$500 and higher receive:

- Promotion through social media and press releases
- Social media posts with Tom the Turkey
- ****New this year ****
 - signage at your business location
 - inclusion in Turkey Trot stamp book
- eBlasts to over 3000 families
- A dedicated sponsor thank you post on Greenwich Alliance social media
- Logo or name on race t-shirt
- Business offers shared with all who register
- Sponsor listing on Greenwich Alliance website
- Complimentary race registrations

\$500 Sponsor:

- Include offerings listed above and;
- 2 Complimentary race registrations

\$1000 Sponsor:

- Includes \$500 sponsor level offerings and;
- 4 Complimentary race registrations

\$2500 Sponsor:

- Includes \$500 sponsor level offerings and;
- A large custom sign/banner (to put in front of your business)
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 6 Complimentary race registrations

\$3500 Sponsor:

- Includes \$500 sponsor level offerings and;
- **Goody Bag Sponsor** name and logo are printed on reusable shopping bags which are passed out to all participating families and at other Alliance events
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 8 Complimentary Race Registrations

\$5000 Sponsor:

- Includes \$500 sponsor level offerings and;
- A large custom sign/banner (to put in front of your business)
- Local artist designed Turkey statue
- Recognition throughout the year in Alliance monthly eBlast newsletters
- Name of company/organization on Facebook and Instagram
- 10 Complementary race registrations

\$7500 Sponsor:

- Includes \$500 sponsor level offerings and;
- A large custom sign/banner (to put in front of your business)
- Local artist designed Turkey statue
- Recognition throughout the year in Alliance monthly eBlast newsletters
- Name of company/organization on Facebook and Instagram
- 15 Complementary race registrations

**All levels of sponsorship receive website listing
throughout the year**

Sponsor Data Sheet

Sponsor Level

Please circle:

\$7500 \$5000 \$3500 \$2500 \$1000 \$500 Other \$ _____

Name/Company Name: _____

Contact Person: _____

Address: _____

Email address: _____

Phone: _____

How would you like to be listed in the Turkey Trot publicity
and on the t-shirt (\$500 and above)?

Please email your logo and completed form to: Julie@greenwichalliance.org

Mail check to:
Greenwich Alliance for Education
48 Maple Ave.
Greenwich, CT 06830

Questions: Julie Faryniarz 203-912-9543 or julie@greenwichalliance.org

For all race details:
www.greenwichalliance.org

The mission of the Greenwich Alliance for Education is to mobilize community resources to provide opportunities and services that foster educational success for all Greenwich Public School students.

The Greenwich Alliance is a registered 501(c) 3 charitable organization.