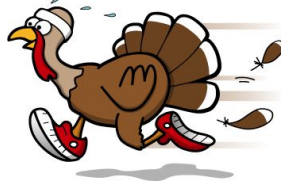




TURKEY TROT

5K and 1 Mile Fun Run/Walk

Saturday, November 30th



JOIN US AS A SPONSOR to be included in the largest community event of the Thanksgiving weekend. Over 2000 runners and spectators participate on race day and thousands more receive the news!

Sponsoring Funds: Early Childhood Education; STEAM Initiatives, Music and Art Enrichment; Mindfulness Training; AVID – First Generation College Program; Innovation Lab; College Scholarships; and MORE!
Proceeds raised directly impact Greenwich Public School students.

Sponsorship Levels:

\$7500 \$5000 \$3000 \$2500 \$1000 \$500 \$Other__

All Sponsor levels \$500 and higher receive:

- Promotion through social media and press releases
- eBlast to over 3000 families
- A dedicated sponsor thank you post on Greenwich Alliance social media
- Signage at Arch Street and along the race course
- Logo or name on race t-shirt
- Complimentary race registration
- Race Kick Off Recognition
- Business offer in Goody Bags
- Inclusion in Trivia Challenge program

\$7500 Sponsor

- Owns the **Finish Line Chute** sponsor name/logo will line the last 200 ft of the race as the runners head to the finish
- Tent area location for business promotion
- Invitation to **Exclusive Sponsor Networking and Thank You Event**
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 15 Race Registrations

\$5000 Sponsor

- **Hospitality Tent Sponsor(s)** with a huge banner in the tent, or
- **5K Race Sponsor**, or
- **1 Mile Race Sponsor**
- Tent area location for business promotion
- Invitation to **Exclusive Sponsor Networking and Thank You Event**
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 10 Race Registrations

\$3000 Sponsor

- **Goody Bag Sponsor** name and logo are printed on the bags which are passed out to all participating families at the event and at other events during the year
- Invitation to **Exclusive Sponsor Networking and Thank You Event**
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 8 Race Registrations

\$2500 Sponsor

- **Feather Flag** (6.5') with sponsor name
- Invitation to **Exclusive Sponsor Networking and Thank You Event**
- Recognition throughout the year in Alliance monthly eBlast newsletters
- 6 Race Registrations

\$1000 Sponsor

- Signage along the race course
- 4 Race Registrations

\$500 Sponsor

- 2 Race Registrations

All levels of sponsorship receive website listing throughout the year

Sponsor Data Sheet
Sponsor Level

Please circle:

\$7500 \$5000 \$3000 \$2500 \$1000 \$500 Other \$_____

Name/Company Name: _____

Contact Person: _____

Address: _____

Email address: _____

Phone: _____

How would you like to be listed in the Turkey Trot publicity
and on the t-shirt (\$500 and above)?

Please email your logo and completed form to: Julie@greenwichalliance.org
Mail check to:
Greenwich Alliance for Education
48 Maple Ave.
Greenwich, CT 06830

Questions: Julie Faryniarz 203-912-9543 or julie@greenwichalliance.org

For all race details:
www.greenwichalliance.org

The mission of the Greenwich Alliance for Education is to mobilize community resources to provide opportunities and services that foster educational success for all Greenwich Public School students.

The Greenwich Alliance is a registered 501(c) 3 charitable organization.