GREENWICH ALLIANCE FOR EDUCATION

# TURKEY TROT

## 5K & 1 Mile Fun Run/Walk

## 16th Annual

**Saturday, November 28, 2026**

## IMPACT

The Greenwich Alliance for Education is the only nonprofit that supports and benefits the Greenwich Public Schools and its 9000+ students/families and 1000+ educators.

This year, with your help, the Greenwich Alliance will fund over $900,000 in programming and scholarships. Key programs include ART & STEM enrichment, Mental Health & Wellness, College & Career Readiness .

We believe it is our shared community responsibility to leverage resources and build partnerships to guarantee all students achieve academic success and a promising future. Your support transforms the lives of families in our community and impacts educators to teach and innovate above & beyond the classroom.
Questions? julie@greenwichalliance.org
Race details can be found at:
www.greenwichalliance.org

# WHY BE A SPONSOR

**Sponsoring the Greenwich Alliance for Education Turkey Trot showcases your business as an investor in youth & education in Greenwich**

The Turkey Trot, featuring a 5K & 1 Mile Run/Walk and a Mini Trot, is our **LARGEST** fundraiser and the **most attended family/community event during the Thanksgiving weekend** in Greenwich with 2500+ attendees!
Your business name will be shared in social media posts, event marketing, press releases, our website and on **race t-shirts that are worn all year long!**

| SPONSOR PACKAGE | $5000 | $5000 | $2500 | $1000 | $500 |
|---|---|---|---|---|---|
| **Logo Placement** | ✓ Goody Bags | ✓ Finish Line Flags | ✓ Sponsor Banner | ✓ Race Course Sign | |
| **Logo/Name on T-shirt** | ✓ Prominent | ✓ Prominent | ✓ Top Tier | ✓ Logo | ✓ Name |
| **E-blast to 10,000 Families** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Complimentary Race Registrations** | ✓ 10 | ✓ 8 | ✓ 6 | ✓ 4 | ✓ 2 |
| **Name on Promotional Materials** | ✓ | ✓ | ✓ | ✓ | ✓ |

**Thank you for SPONSORING to support education!**

GREENWICH ALLIANCE FOR EDUCATION

# TURKEY TROT

## 5K & 1 Mile Fun Run/Walk

## Sponsor Response Form

Name/Company _____
(as you wish it to appear in printed materials)

Contact _____

Address _____

Email _____

Phone _____

## Sponsor Package

- ☐ $5000- Goody Bag
- ☐ $5000- Finish Line Flags
- ☐ $2500- Sponsor Banner
- ☐ $1000- Race Course Sign
- ☐ $500
- ☐ Other $_____

Checks (payable to Greenwich Alliance for Education) may be mailed to:
Greenwich Alliance for Education, 48 Maple Avenue, Suite 302, Greenwich, CT 06830

Please email logo (JPEG) to:
julie@greenwichalliance.org

Thank you for your support of the 16th Annual Turkey Trot!

Questions? Please contact Julie Faryniarz, Executive Director
(203) 912-9543 | julie@greenwichalliance .org

Race details: www.greenwichalliance.org