



MISSION

To advance student success by funding innovative programs that promote educational excellence and equitable opportunities for Greenwich public school students.

VALUES

EXCELLENCE

We embrace innovative solutions and improvements to drive meaningful change in educational outcomes.

INTEGRITY

We respond with honesty, transparency, and accountability.

COLLABORATION

We work with others, respecting diverse perspectives, skills, and strengths, to improve our community.

JOY

We find promise in what's to come—fostering optimism, celebrating growth, and inspiring a hopeful future.

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STRATEGIC PLAN 2025-28 EXECUTIVE SUMMARY

OVERVIEW

As the Greenwich Alliance for Education enters its 20th year of impact, we look ahead with energy, optimism, and a renewed commitment to advancing student achievement with Greenwich Public Schools. Since 2006, the Alliance has invested over \$5.6 million in initiatives that fund innovation, expand opportunities, and inspire educators. Today, we are poised to build on this strong foundation with a clear roadmap for growth, sustainability, and deeper community impact.

DRIVING THE FUTURE: OUR PRIORITIES

Our revised mission *to advance student success by funding innovative programs that promote educational excellence and equitable opportunities for Greenwich public school students* is the cornerstone of this plan. Guided by our values of excellence, integrity, collaboration, and joy, the Alliance will focus on three areas of opportunity: Programs, Communications & Development, and Talent.

STRENGTHENING PROGRAMS



AVID Expansion: At the heart of the Alliance, AVID will continue to grow as a signature initiative that spans a student's journey from elementary through college and beyond. We will:

- Support the implementation of AVID at the elementary level, beginning with Hamilton Avenue School.
- Inspire AVID educators with opportunities to grow professionally through participation in conferences and training workshops.
- Create stronger connections with AVID alumni and include their voices in our work by launching an AVID Alumni Junior Board.
- Refine our AVID SUCCESS Scholarship Program to ensure long-term sustainability and impact for college students.



Post-Secondary Pathways: Recognizing that career landscapes are rapidly evolving, the Alliance will launch an Ad Hoc Post-Secondary Pathways Development Committee to explore new routes for students in high school, preparing them for success in a range of careers.



Program Innovation: Through refined Reaching Out Grants, sharper data collection, and strategic evaluation, we will invest in projects that reflect our priorities and deliver measurable outcomes.

GROWING COMMUNITY AWARENESS & SUPPORT



20th Anniversary Celebration: In 2026, we will mark two decades of impact with a major community celebration that both honors our past and fuels the next phase of expansion.



Communications Refresh: A new website, enhanced school-based communications, and a comprehensive communications plan will increase visibility, ensuring that more families, educators, and community members understand and support our work.



Fundraising & Development: To sustain and expand initiatives, we will diversify our funding sources through a revitalized annual appeal campaign, new corporate and foundation partnerships, reestablishment of the Business Roundtable, and the creation of a planned giving program.

INVESTING IN TALENT & LEADERSHIP

Our board, staff, and volunteers are the Alliance's greatest asset. We will strengthen this foundation by:

- Developing clear succession plans for board and staff leadership.
- Expanding board diversity, engagement, and training.
- Reviewing staffing structures and investing in capacity to ensure long term resilience.
- Enhancing volunteer opportunities to deepen community involvement.

A ROADMAP FOR GROWTH

This three year plan positions the Alliance for both stability and innovation. By FY2028, we envision:

- A thriving 20th Anniversary legacy campaign that elevates visibility and fuels future growth.
- A fully integrated K-12 AVID pipeline with active alumni engagement.
- Expanded student opportunities that include post-secondary pathway options alongside college support.
- A stronger, more diverse board and staff team ready to guide the next chapter of the Alliance.

MOVING FORWARD WITH OPTIMISM

This is more than a plan; it is an invitation to the community to join us in shaping the future. Together with our partners in the Greenwich Public Schools, our donors, volunteers, and the broader community, the Greenwich Alliance for Education is poised to embrace new opportunities that open doors for student learning and achievement. With creativity, collaboration, and joy at the center of our work, we will continue to champion student success and ensure that **every Greenwich public school student has the chance to be exceptional—without exception.**

